



Hardy Plant Society of Washington

Purpose: Board Meeting

Date: Wed, Sept 15th, 2010, 7:30

Location: Mary Ellen Asmundson's house

Participants: Mary Ellen Asmundson, Kandy Kroll, Stefani Cushing, Anne Potter, Suzanne Ferris, Grace Hensley

1. Agenda

- a. Speaker for Next Meeting
 - b. Elections
 - c. Program Speakers
 - d. NW F&GS
 - e. Chinese Garden Tour
2. Action Arising from Previous Meeting – N/A
 3. President's Report – N/A
 4. Secretary's Report (Correspondence In/Out) – N/A
 5. Treasurer's Report – N/A
 6. Project Report – Seed Exchange
 - a. It would be useful to get a data entry assistant to keep the inventory up to date. Kandy will coordinate this at the next Seeds meetings.
 7. Project Report – Plant Sale – N/A
 8. Project Report – Programs
 - a. We discussed whether or not we wanted to provide a honorarium for our speakers for the 2011 program year. In favor = 5. Against = 1.
 - b. We debated what we could afford. We calculated that the room rental alone would be \$800/year at our present size. If we have more members coming to meetings, we may incur parking, and larger room rental fees at CUH.
 - c. We discussed whether or not we should have tiered speaker fees, paying more for non-members and less for members. We suggested that \$150/event for non-members and \$50/event for members would be appropriate. This works out to be about \$800/year also, and believe that \$1600/year for programs was OK.

- d. We discussed having a policy about permitting speakers to sell plants and garden-related items at meetings and decided that they could sell to us at 100% profit. Members (non speakers) could sell garden-related items at meetings at 80% profit, donating 20% to HPSW.
 - e. These things would be voted on at a General Meeting
9. Project Report – NWF&GS
- a. The secretary was reminded that at the July Meeting, Paul Smith was elected chair of the NWF&GS, and Suzanne Ferris would work with him on the design. A budget was set at the July Meeting. Paul and Suzanne will announce a planning meeting for the booth and coordinate volunteers.
10. Project Report – Website – N/A
11. Project Report – Public Garden – N/A
12. Project Report – Officer Elections
- a. We discussed how the elections would be run and decided that the Nominations Committee would announce the slate and ask for additional nominations for any spot. As long as there is an odd-number of board members, we're fine. Vote Aye or Nay.
 - b. Nominations would recommend: President – Bob Lilly, Vice-President – Stefani Cushing, Secretary – Pam Perrott, Treasurer – Kandy Kroll, Members at Large – Anne Potter, Terry Bates, Deb Stuteville, Coral Wilde, Caroline Zebrowski, Beda Herbison, and Alice Brewer.
13. Other Business
- a. Speaker for Next Meeting can't be Kelly Dodson due to illness. Mary Ellen will speak on Flora and Fauna of Australia (late input: Change to Claire Cockcroft on Primulas and move Mary Ellen to October.)
 - b. A Healthy Aging Program Grant Opportunity was discussed by Suzanne Ferris. This is a \$5000 grant that must be sponsored by a non-profit agency (which will get 10%). The grant application is due November 1st. Suzanne proposed that HPSW would write a Memo of Understanding to support her in getting this grant. She proposed that a display garden could be created to demonstrate good design and maintenance issues to keep aging gardeners active in their own homes and their community. We will pursue sites at CUH or elsewhere. Because we are a group with a dedicated core

of available volunteers, because this aligns with our mission for education and study of hardy plants and with our expertise in rescuing an established garden, and because we have contacts in the community, we are uniquely positioned to support this grant.

- c. Need for a PR Chair – We decided that it would be really useful for the group to have a PR and Marketing Chair who could work in concert with the Secretary to get meeting or special events announcements into the Seattle Times Weekend section, the Miller Garden eFlora email, and other brainstormed ideas. Other possibilities might be a Facebook Group, newsgroups, website forum, etc. This would be used to grow our membership and announce special events or high-profile speakers.
 - d. Anne Potter will announce that she will lead a special tour, or invite members to attend the Public Tour of the Seattle Chinese Garden at our general meeting.
 - e. Mary Ellen Asmundson proposed that she can sell donated books at our meetings and give the proceeds to HPSW.
14. Action Items for next meeting
- a. Need to set Board Meetings on fixed days, and recommended that it would be on the 1st Monday of each month, i.e. 2 weeks prior to a general meeting. This would be determined by the new board.
 - b. Need a plant sale chairperson if we are going to have a roving potting party. Need dirt, pots, labels, and to solve the plant storage problem. Perhaps another plant sale in the spring?
15. Next Board Meeting – October 4th, 2010?